

Fad Soon Rising

*A parody of "Bad Moon Rising" recorded by Creedance Clearwater Revival
(Ecclesiastes 1:9-10)*

A parody of "Bad Moon Rising," "Fad Soon Rising" also signals a warning of danger ahead. However, rather than that which may destroy our physical life, the warning of this parody points to that which may destroy our spiritual life, that is the seemingly endless supply of new attractions for modern Christians to set their mind upon.

While these fads often are spiritually oriented, they distract the church from the seriousness of its calling. The best of these, such as the reminder to consider "what would Jesus do" have the unfortunate effect of reducing a necessary consideration to a trinket that adorns a catalog full of this world's goods. The axiom "the medium is the message" can be seen in the resulting trivialization of significant evaluation of spiritual truth.

At its worst, these fads are nothing more than crass commercial exploitation of the immaturity of Christians. A thinking believer will only need to live a few years for Christ in 21st century America before he will develop a healthy degree of skepticism about what powerful "Christian" marketing enterprise will offer next to the masses for their eager consumption.